



DAILY DOSE TO LAUNCH SPEAKERS BUREAU

Daily Dose Learning Systems is adding a Speakers Bureau to its product offerings. The goal of the Speaker's Bureau is to provide practical ideas on how to increase sales and profitability in today's economy. Two of the speakers are highlighted below. A webpage will soon be added with a complete list of available speakers.

If you have an interest in becoming a national speaker in your industry or area of expertise, contact us regarding our apprenticeship programs in public speaking. For more information, email us at info@dailydoselearning.com.



Adrian R. Escalante,
National Speaker

Adrian R. Escalante, MBA

"Marketing Your Products and Services to the Hispanic Consumer."

Adrian R. Escalante is the President & CEO of Daily Dose Learning Systems. He came to the United States at the age of 15 and went through the challenging process of learning the English language and integrating himself into the new culture. Mr. Escalante has over 20 years of experience in business management and corporate training. He is the founder of the Cultural Integration Advisory Council organized under the Department of Workforce Services (DWS) and past president of the Utah Hispanic Chamber of Commerce.

Recent speaking engagements:

- Alaska Department of Transportation – Anchorage, Alaska (Feb. 2009): *"Communicating Across Cultures to a Diverse Workforce."*
- Western Association of State Highway and Transportation Officials (WASHTO) Civil Right Conference 2008 – Salt Lake City, UT (May 2008): *"Foreign-born Workers in the Construction Industry."*
- American Association of State Compensation Insurance Funds (AASCIF) – New York City, NY (Aug. 2006): *"Improving the Safety of Foreign-born Workers."*
- Associated General Contractors of America (AGC) – Palms Springs, CA (2006): *"Training and Retaining Foreign-born Workers."*

Spencer Horn

"Choose to Win: A Mindset of How to Make Money in Today's Economy."

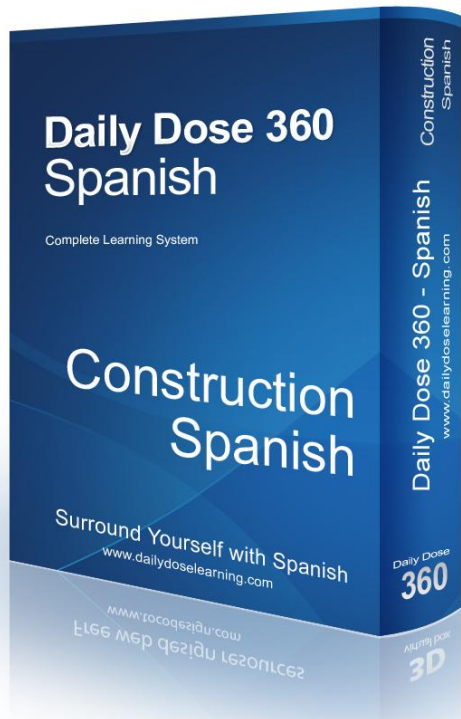
Spencer Horn has more than 17 years of executive experience in performance-based leadership training, public speaking, corporate training, and business consulting. He has worked with major organizations such as IMAX Corp., National Geographic Television, Radio City Productions, Disney Films, and more.

Recent speaking engagements:

- Plus Credit Union, Leadership Training, 10/13/08
- Rapport Leadership Network Meeting, Leadership Training 6/12/09
- Cardinal Glass International, Sales Management Meeting, 7/16/09
- Art Institute of Las Vegas, Communication Training, 9/16/09
- San Joaquin Valley Section of the Society of Petroleum Engineers – Young Professionals, Leadership Training, 10/21/09



Spencer Horn,
National Speaker



Coming in 2010: *Daily Dose Spanish Programs*

As you may already know, Daily Dose Learning Systems is currently developing three Spanish Language programs to be released by the spring of 2010:

1. Conversational Spanish for Everyday Life Situations.
2. Conversational Spanish for Construction Supervisors.
3. Conversational Spanish for HR/Labor/EEO Specialists in the Construction Industry.

These programs will be what we call “the next generation” series of Daily Dose language programs. They will include self-study and group-study materials, such as computer software, audio CD’s, self-study manuals, and materials for holding Huddles in Spanish. The objective of this course will be to learn the language and culture by surrounding yourself with fun and interesting Spanish resources.

Questions or suggestions about our upcoming Spanish Programs can be directed to info@dailydoselearning.com.

Links to our AGC Partners can also be found on our website at www.dailydoselearning.com/construction



About Daily Dose Learning Systems

Daily Dose Learning Systems is a leading provider of English and safety training programs developed specifically for the workplace. We offer an effective coaching system to help employees learn English and safety, develop job skills, and improve job performance. Through a human interaction we call "Huddles," employees acquire confidence, develop teamwork, and help improve customer satisfaction. Our website is www.dailydoselearning.com. Tens of thousands of people have learned English and skills using Daily Dose since 2001.